

Karp Strategies – Analyst: Transportation Planning and Design – Spring/Summer 2022 (Immediate Hire)

About the Role

Karp Strategies is actively interviewing for a **full time Analyst** to join our team. The ideal candidate for this position has 1-3 years of demonstrated experience (work and/or school) in transportation planning, master planning, graphic design, spreadsheet data analysis, writing, and research to join our team as an immediate hire. The candidate will share our commitment to growing stronger communities and thriving economies, as well as our values toward diversity, equity, and inclusion.

This position offers a unique opportunity to work primarily with one of Karp Strategies' partner firms supporting **unique transportation planning projects in aviation/airports, planning of transit hubs like bus stations, customer journey and experience and more**. The Analyst will be trained with and work at Karp Strategies as a full-time employee and participate in all Karp Strategies activities (professional development, team outings) and will be dedicated to the projects we are doing in partnership with our partner firm.

Major Job Responsibilities:

- **Provide research and analysis for key transportation planning projects.** Analysis may be quantitative (traffic/parking/transit analysis) or qualitative (desktop research, interviews, etc.), including research on best practices at other transportation hubs and facilities around the world. Work closely with project teams to incorporate information into project documents.
- **Design infographics, data visualizations, and graphic representations** of policy, process, engineering, and analytical findings to support client projects and other initiatives with Adobe Suite programs and Microsoft PowerPoint. This will include attention to developing presentations and updates for executive leaders, decision documents, and more.
- **Participate in collaborative brainstorming and mitigation planning exercises,** including innovative solutions to address parking management, leveraging technology to improve curb management, identifying transportation demand management strategies, and improving the customer experience.
- **Project manage the heck out of whatever you are working on,** utilizing schedules, project plans, shared file systems, and communication apps. Analysts support project managers and project teams in key areas.
- **Work in a maturing start-up environment** with a close-knit team and our project partners on misc. tasks, big or small, as they arise.
- **Strong writing and graphic design** experience is a must given the range of projects and client types.
- **A deep curiosity** about transportation planning issues and an interest in incorporating an equity lens to our work is strongly encouraged.



Likely Content Areas:

- Transportation planning
- Airports and aviation landside access and operations
- Intermodal transportation hubs
- Urban planning

Salary + Benefits

The salary range for the Analyst position is \$60,000-70,000. Placement of a candidate within this salary band will be based on the competencies crucial to success in the role on rated proficiency for each area.

We prioritize health and wellness at Karp Strategies. As a full-time employee of Karp Strategies, you will have access to our Company benefits, including paid time off (vacation and sick leave), healthcare (medical, vision, dental), membership to One Medical, 401k retirement plan match, professional development opportunities, remote wellness programs, commuter benefits, and more. We are also celebrating Summer Fridays this year.

About Karp Strategies

Karp Strategies is an urban planning strategy consulting firm that builds stronger communities and thriving cities. We partner with our cross-sector clients to identify their unique needs and provide tailored solutions. We take analysis to action to allow our clients to make better decisions – and ultimately, to build stronger communities, economies, and cities. We deeply value our holistic analytic methods, and maintain strong core values around equity, access, and community engagement when working on planning and development projects.

We work on projects around the country, with projects currently underway or starting across the NYC region and increasingly nationwide. Our team works at the sweet spot where data, people, and place intersect: we strive to understand what drives change in places, and how people, businesses, and institutions exist and can thrive within that change. We value and celebrate diversity and inclusion in our team, and we share a commitment to social, racial, and economic justice.

Karp Strategies will celebrate seven years in June, and we've grown tremendously since inception from a one person to a team of 30. As of April 2022, we are observing our hybrid protocols that require staff to be in office 2-3 days. There may be a need for in-person visits or on-the-ground outreach/engagement to facilitate project work, which will follow safety and social distancing protocols.

With current projects ranging from economic and community development planning initiatives to stakeholder analysis and engagement, from infrastructure feasibility and resiliency studies to real estate advisory, Karp Strategies is working with many of the



industry's most dynamic partner firms and clients on pressing, timely challenges facing the country, region, and our city. Karp Strategies is active in the field: our team members are involved with APA-NY's Urban Design and Diversity Committees, WRISE, ABNY, IEDC, NYBC, CoreNet, OHNY, RPA, Coro, ULI....let's just say we are plugged into the action and keep our finger on the pulse.

Application Details

If these issues pique your interest, we'd love to hear from you. Please send a professional resume, letter of interest, and work samples (writing AND data/design) to jobs@karpstrategies.com. If you possess language skills beyond English, please share a demonstration of your capabilities. While doing all of these tasks/project types previously is not a hiring requirement, having some experience is advantageous and expected. Interested candidates should demonstrate 1-3 years of work experience in a combination of the areas of responsibility described above, and background either with government, community planning or consulting. Fluency in the Adobe Suite, particularly InDesign, is highly desired. A Master's degree is required.

We encourage all who are interested to apply.

This is a paid position, with additional opportunities for professional training, skills development, and networking. We are interviewing on a rolling basis.

This job description for an at-will position which is non-exempt under the FLSA. Karp Strategies provides equal employment opportunities to all applicants for employment regardless of their age, race, creed, color, religion, national origin, alienage, citizenship, disability, sex, gender, sexual orientation, marital status, partnership status, military status, predisposing genetic characteristics, domestic violence status, sex offense of stalking victim status, or any other characteristics protected by federal, state or local laws.